

OUR DOORS WIDE OPEN

Toronto Public Library 2008 Annual Report



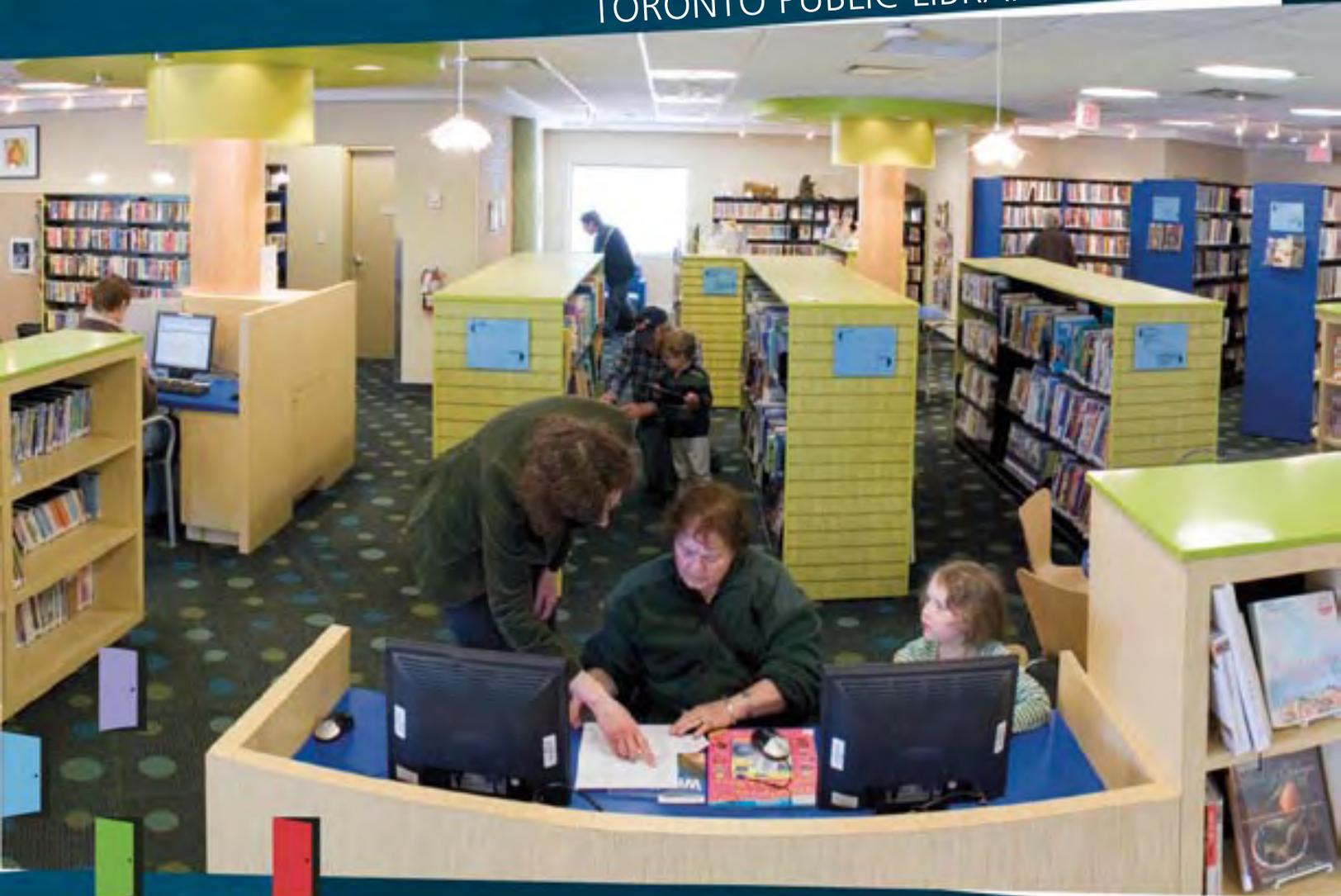


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The renovated Cliffcrest Branch reopened in April. Service enhancements included nearly doubling the branch space, displaying materials on open-facing browsable shelving, additional public computer workstations, and adding reading lounges for adults, teens and children.

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TORONTO PUBLIC LIBRARY: WELCOME



OUR DOORS WIDE OPEN to a year of change, challenge and new growth

FOUR WONDERFUL NEIGHBOURHOOD library branches reopened with beautifully revitalized interiors and services that keep them relevant and connected to their users. ■ Partnerships of all kinds enhanced the range and scope of our programming. ■ Torontonians continued their passionate interest in reading for business and pleasure and many improvements expanded the way we serve our community in digital times. ■ During the last half of the year, the difficult economic times saw library use rise significantly. ■ All in all, it was a year when we were particularly proud that our library doors were wide open to all. We hope you enjoy this story of our year.



OUR DOORS WIDE OPEN in tough economic times

A 10-YEAR EMPLOYEE of a major financial institution is numb from her very recent layoff. Library staff are the first to hear her news. As they help her use the employment and job search resources, they see her tension ease. She begins to see her way ahead.

In the last half of 2008, visits to the library increased by 8%.

A young man has been searching for work for “the longest time.” He notices a job listing on the employment board in his local library branch. “Thanks to the library,” he tells us, “I now work part-time after school.”

A single mom visits the library twice a

week with her 11-year-old son who uses the computers and attends library programs while she researches jobs. For all of this, including staff who are “helpful and friendly...I’m so grateful,” she says.

As with other public libraries throughout Canada and the U.S., our year was marked by the sharp downturn in the economy that swept the globe in the last six months of the year — and the sharp upturn in library use during that same time as people turned in droves to their libraries for help.

Toronto residents were updating their resumes, researching employers, seeking career information, staying in touch with friends and relatives via email, and

simply relaxing with literature, CDs, DVDs and cultural programming.

In all cases, the bold statistics reflected thousands of individual stories of urgent need — and countless ways the library can help.

A light in the dark economic times, Toronto’s library is well-equipped to help, our doors wide open to all in 99 accessible community locations.

The help we offer includes access to information about careers, employment and social support in books, magazines, at programs, online and in person. And we add more to these resources as the need becomes more apparent.





OUR DOORS WIDE OPEN — longer

Since we began implementation of this plan, we have been able to add almost **170 more hours per week** to Toronto's library service.

IN RESPONSE TO public demand, the Toronto Public Library Board has endorsed a long-term vision to expand open hours in library branches throughout the city by 25 percent over the next four years.

Since we began implementation of this plan, we have been able to add almost 170 more open hours per week to Toronto's library service with more evening service in our largest branches and more daytime service in smaller

neighbourhood locations.

In 2008, a significant capital investment from the City allowed us to step up the implementation of self-serve technologies in our branches. Cost savings from these technological efficiencies will be used to add more open hours, moving us gradually but steadily closer to our overall goal.

So, we're making strides, but we still have a way to go on this. We know that "the best thing a library can be is open."

The newly renovated S. Walter Stewart Branch (left) featured 20,000 new items and double the number of public access computers.



OUR DOORS WIDE OPEN in revitalized library branches

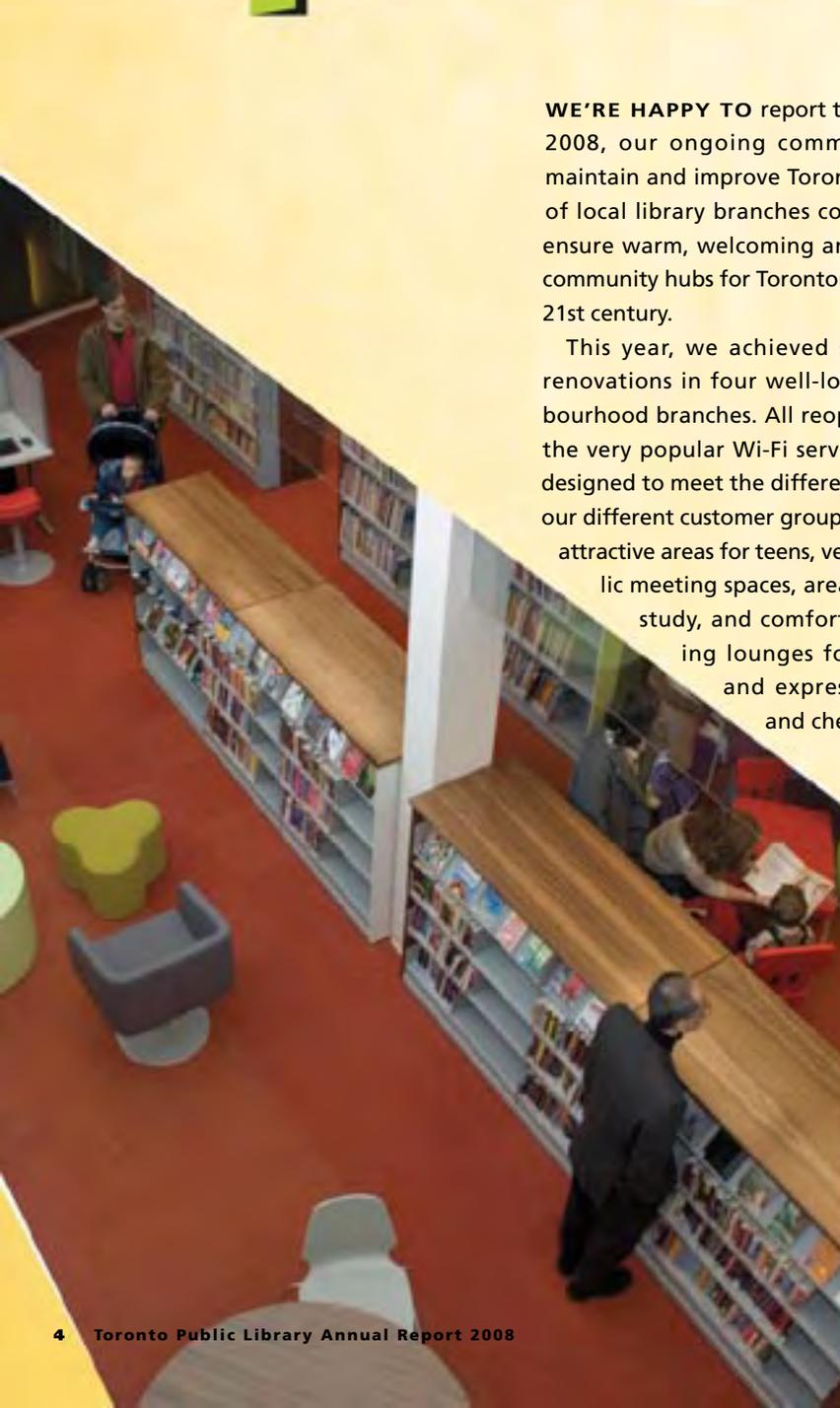
WE'RE HAPPY TO report that, during 2008, our ongoing commitment to maintain and improve Toronto's legacy of local library branches continued to ensure warm, welcoming and relevant community hubs for Torontonians in the 21st century.

This year, we achieved significant renovations in four well-loved neighbourhood branches. All reopened with the very popular Wi-Fi service; 'zones' designed to meet the different needs of our different customer groups, including attractive areas for teens, versatile public meeting spaces, areas for quiet study, and comfortable reading lounges for all ages, and express check-in and check-out.

As always, community consultation was extensive and new branches were met with overwhelming enthusiasm and renewed interest in library services.

The first renovated library branch to re-open, in February, was **Jane/Dundas Branch** in Toronto's west end. Now enhanced with greater accessibility and improved layout throughout, the branch shines onto its busy street intersection with huge, floor-to-ceiling windows offering open views of bright yellow seating, red walls, shelves of books and busy customers — views that do much to connect broad city streetscapes to the library.

Cliffcrest Branch, located in Toronto's east end Cliffcrest Plaza near McCowan and Kingston Road, reopened in April



New branches were met with overwhelming enthusiasm and renewed interest in library services.



in a new location that offered almost double the space and a bold new interior design marked with lively colours of apple green and azure blue and many more opportunities for bookstore-style displays. The community loves it — more than 1,000 visitors eagerly checked it out on opening day.

In May, **S. Walter Stewart Branch**, the city's only round library, saw its roof raised and walls opened — literally — so that daylight now shines from all directions into this charming library. The branch also opened with something entirely new: our first interactive, early literacy centre for children and their parents and caregivers, called KidsStop. Part of the library's Ready for Reading program for children five and under,

each KidsStop at Toronto Public Library is uniquely themed and includes colourful, literacy-based activity centres. At S. Walter Stewart, the theme is space travel — because of the round, spaceship-like design of the overall branch — so a kid-sized rocket ship takes centre stage.

"Now we will have to have children," noted one visiting couple.

As well, the S. Walter Stewart renovation provided a beautiful display area for a stunning collection of 13 A.Y. Jackson paintings, on permanent loan to the library from the East York Foundation.

Dufferin/St. Clair Branch, located in Toronto's busy *Corso Italia*, was the final branch to reopen this year, in

HANDS-ON LEARNING in a library KidsStop

A CAREFUL TODDLER slowly turns a large, colourful block on a wall of blocks that reflect the multitude of young faces of this city.

A five-year-old smiles joyfully from the inside of a silver rocket ship.

A three-year-old is transfixed as she picks up a phone and — wow! — she's hearing a story from the receiver. Is this magic? — she says in a wordless glance to her mom.

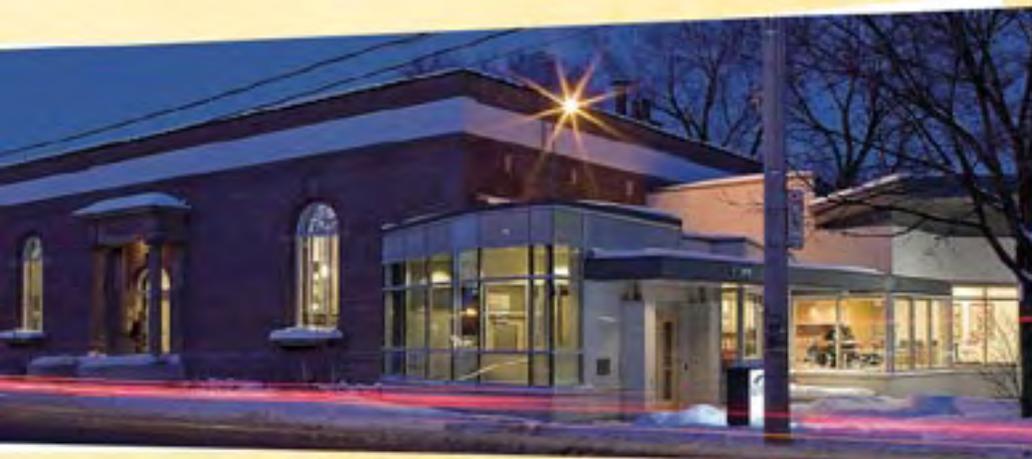
Toronto Public Library's two new KidsStops, opened in the renovated S. Walter Stewart and Dufferin/St. Clair branches during 2008, are very, very good at putting smiles on people's faces.

And they're simply fantastic in their design and execution: high-quality, interactive, indoor literacy playgrounds — for free!

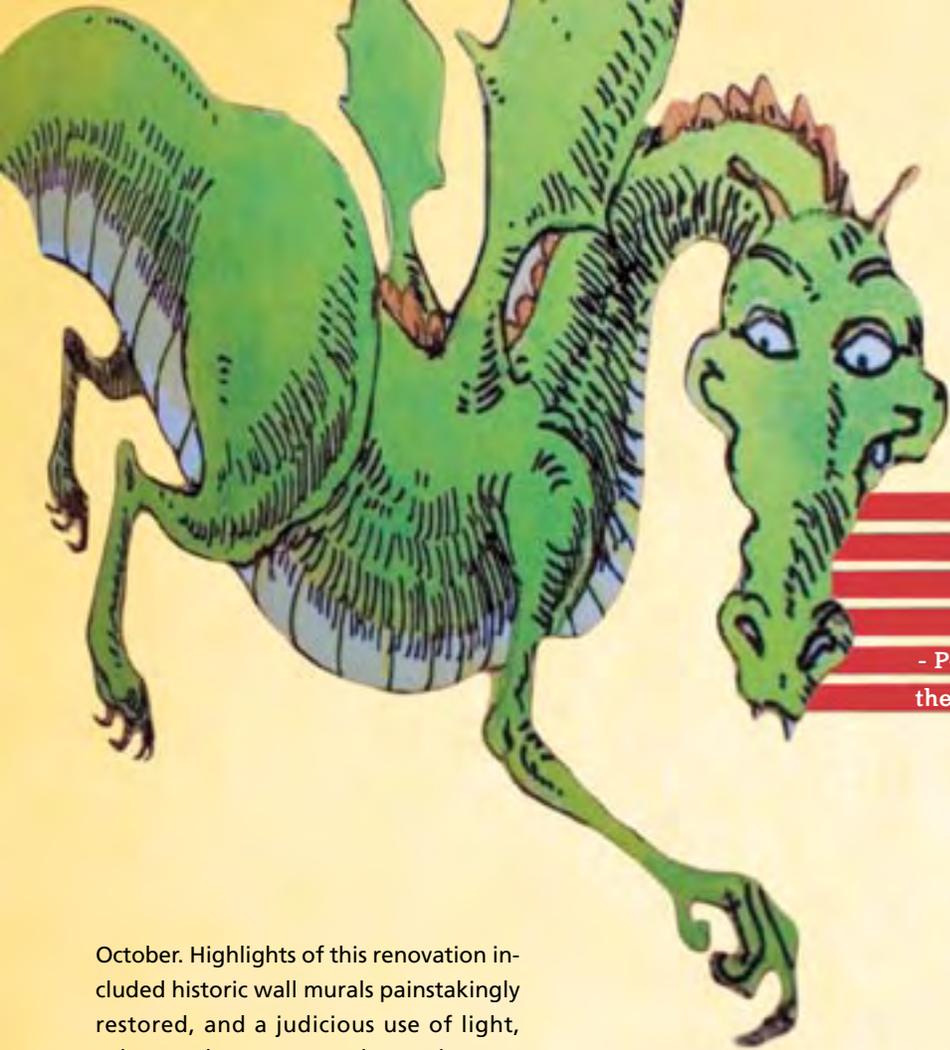
Each KidsStop features hands-on activity stations that help build pre-literacy skills — such as letter knowledge and storytelling ability — in children from birth to five. They're also designed to encourage interaction between parent/caregiver and child.

KidsStops are part of our comprehensive Ready for Reading program and will expand in 2009 to serve families in Thorncliffe Branch, and Cedarbrae and Brentwood branches in future years.

All support Toronto children in developing early pre-reading skills which is a key goal of our new strategic plan.



Renovated library branches that reopened in 2008 included the Jane/Dundas Branch (left and centre), Dufferin/St. Clair Branch (right), and S. Walter Stewart Branch (above right), which featured the library's first-ever interactive literacy centre, KidsStop.



“Revealing the hidden murals is just part of a stupendous rethink here... It rebuilds my faith in municipal government.”

- Peter Kuitenbrouwer, *National Post* review of the newly renovated Dufferin/St. Clair Branch

October. Highlights of this renovation included historic wall murals painstakingly restored, and a judicious use of light, colour and texture to enhance, but not compete with, these beauties.

“This is totally unique and magnificent,” noted one customer attending the opening celebration. “A true piece of art.”

As is typical of all freshly renovated branches, Torontonians are drawn

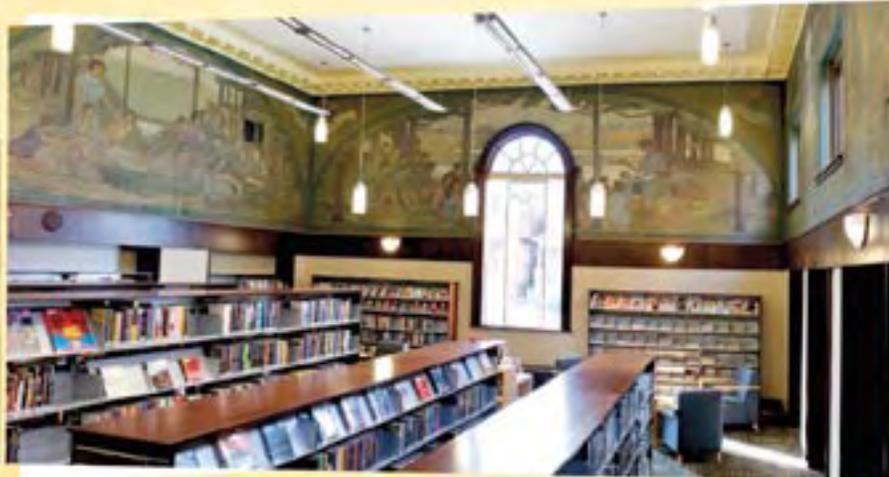
to discover and rediscover everything the library offers in these renewed environments. Just a few examples: at Jane/Dundas, computer use rose by almost 70 percent while the quiet study room has been a huge hit from day one; at Dufferin/St. Clair, borrowing

activity jumped immediately by some 62 percent.

Dufferin/St. Clair was also the location of our second KidsStop, themed around fairytales to match the historic Doris McCarthy fairytale-based murals that circle the room. The focal point this time was a large curved dragon based on Michael Martchenko’s illustrations (above) from *The Paper Bag Princess* by Robert Munsch.



Library customers enjoy the new comfortable reading areas at S. Walter Stewart Branch.



The large colourful wall murals at Dufferin/St. Clair Branch, originally painted by George Reid and Doris McCarthy between 1925 and 1932, have been restored.



RENDERING COURTESY OF MORIYAMA & TESHIMA ARCHITECTS

In the next phase of renovations, the Toronto Reference Library will be revitalized with a new two-storey glass entrance cube, a transparent Yonge Street façade, an enhanced gallery space, and a new café and gift shop.

TORONTO REFERENCE LIBRARY: Important steps, ambitious plans

IN LATE 2007, the Toronto Reference Library embarked on an exciting five-year, \$34 million revitalization program that will transform this important public institution that welcomes over one million visitors each year.

ENGAGED

Opening in the fall of 2009, a new 16,800 square foot state-of-the-art event centre will provide premiere public space for cultural programming, civic discourse and community engagement at the heart of the city — a place where residents can enjoy rich cultural programming that is accessible, compelling and engaging.

TRANSPARENT

Renovations to the entrance and first floor will create a dynamic interface between the Reference Library and its community, connecting the library's interior more directly to the street, and the public to

the services inside. New features will include a two-storey glass entrance cube, a transparent Yonge Street façade, an enhanced gallery space, a café, and a gift shop.

EXTRAORDINARY

A spectacular two-storey rotunda will be constructed on the library's fifth floor as a new home for its 1.9 million item Special Collections — the first time, in fact, that the library will be able to house all of its Special Collections in a single space. Reminiscent of the great reading rooms of libraries past, the rotunda will bring prominence and increased accessibility to the library's vast and inspiring Special Collections, tripling the number of works on permanent display.

INNOVATIVE AND CONNECTED

Also planned is an innovative reconfiguration of study and research spaces on the second to fourth floors of

the building. Subject departments will be refocused, rethought and realigned, making reference information and resources more accessible and usable. Individual and collaborative study spaces will be flexible, adaptable — even portable — to better facilitate exploration, discovery and information exchange. And custom furniture, open spaces and dramatic sight lines will allow for quiet reflection or serendipitous discovery.

The City of Toronto has committed \$14 million to the project, and in March 2008, the importance of this vital Toronto institution was recognized by the Province of Ontario with a \$10 million investment. To help the library reach its goals, the Toronto Public Library Foundation is working to raise the remaining \$10 million through both private and public sector fundraising efforts.

OUR DOORS WIDE OPEN to accessible culture



Keep Toronto Reading kicked off with a press launch at Toronto Reference Library with Mayor David Miller (left) and students from schools participating in the One Book community read (centre). In February, author Michael Redhill participated in One Book events, including a visit to Jarvis Collegiate Institute (right). Many popular events, including the Canada Reads celebration, presented with CBC (opposite page), returned.

ACCESS TO CULTURAL experiences in Toronto is not evenly spread among its residents, and opportunities to enjoy and participate in Toronto's culture is, for many, not automatic.

So we are happy to create new programming for our many different customer groups, champion city and community cultural efforts, and participate in exciting partnerships that extend and amplify our efforts. Wonderful synergies result that help build the strength of our cultural offerings ensuring we keep our doors wide open to accessible culture for thousands of Torontonians each year.

Certainly, one highlight this year

was our very first 'one city, one book' community read. A significant organizational effort — that only promises to grow in future years — Keep Toronto Reading One Book launched as part of our month-long Keep Toronto Reading literary festival in February.

Our choice for the first One Book was *Consolation*, by Michael Redhill, the winner of the 2007 Toronto Book Award and nominee for the 2007 Man Booker Prize. A haunting story of a Toronto family's quest to understand the city's vanished past and changing present, the book takes readers into mid-1800s Toronto, with a parallel storyline set in the present day. Digging beneath

Synergies with our partners ensure that we keep our doors wide open to accessible culture for thousands of Torontonians each year.



the surface of the city and its inhabitants, it raises compelling questions about progress, loss and the nature of history.

Michael Redhill travelled from his home in the south of France to Toronto to join us for several One Book events, meeting Toronto residents to discuss the background to his novel — in particular, the panoramic 1850s photos of the city that initially inspired him.

Some of the One Book program highlights: dramatic readings from the novel; 1850s-era songs by soprano Mary Lou Fallis; a candlelit dinner with Redhill at historic Gibson House; an exhibit of archival City photographs at the

Reference Library; *Consolation* book club meetings in library branches and online; in-depth book talks; a reader's guide; programs with high schools; a photo contest in the *Toronto Star*; and a downloadable walking tour.

Other Keep Toronto Reading activities included the return of favourites from previous years: Lit Lunches in partnership with Harbourfront; book talks paired with in-branch wine tastings in partnership with the LCBO; and Toronto Celebrates Canada Reads in partnership with the CBC. We also added a new program stream just for kids, and featured popular TVO Kids host Gisèle.

In all, 47 Keep Toronto Reading events attracted 4,400 participants during the month, an increase of almost 160 percent from the previous year. We reached more people online, with interactive programming and promotion on our website and on a new Facebook page. Web visits increased by 222 percent over last year, and online coverage, including blog postings and commentary, was extensive.

Many thanks to our program partners who helped make the month a huge success, and special thanks to our media sponsors, *Toronto Star*, *Toronto Life* and the CBC, who helped us spread the word.



In June, the inaugural GreyMatters program series challenged older adults to Think, Feel, Act during Seniors Month, with programs designed to attract individuals interested in current affairs and international issues. The highlight program pulled a 300-strong turnout for a discussion on Afghanistan featuring CBC journalist Brian Stewart; the University of Toronto's Janice Stein; and author, journalist and actor Nelofer Pazira.

PARTNERSHIPS AND participation in city-wide programs and events also expanded in 2008. One important partnership was with Luminato, the city's annual ten-day celebration of the arts in June, when Toronto's stages, streets and public spaces are infused with theatre, dance, classical and contemporary music, film, literature, visual arts, and design.

Our 'Luminato at the Library' series

offered free literary programming combined with community outreach and education. Our 'Festival of the Short Story' contributed to the Luminato literary stream. We also hosted a number of visiting Luminato performers including the internationally acclaimed Mark Morris Dance Troupe, which taught families basic dance movements at Oakwood Village Branch, and Grammy-Award-winning children's performer Dan Zanes, who led music workshops at several branches throughout the festival.

During the fall, the library partnered with the City to raise awareness of the Toronto Book Awards with a new tagline, 'Get a New Read on Toronto', more publicity and more opportunity for Toronto residents to hear from all five short-listed authors. An online contest and blog added to the excitement, as did an open-to-everyone gala with entertainment and refreshments at Toronto Reference Library for the announcement of the winner on October 17. Glen Downie's celebrated book of

Above: Artwork by Tessrah Baptiste, age 16, from *Young Voices*, an annual library publication featuring short stories, poetry and artwork submitted by teens.

Grammy Award winner Dan Zanes performs at a Luminato event at the library.





Our annual programming to celebrate Black History Month, Asian Heritage Month, and Aboriginal Week were well-attended and celebrated the city's diverse communities and voices. This year's guests included Afua Cooper (above), Wayson Choy, Anosh Irani, Thomas King, and d'bi young.



The second annual June Callwood Lecture, supported in part by the June Callwood Endowment Fund, drew 400 people to the Toronto Reference Library to hear lawyer and defender of the wrongfully convicted, James Lockyer. Also speaking at the event was Callwood's daughter Jill Frayne and singer/songwriter Jon Brooks. The evening was moderated by CBC's Linden MacIntyre.

poetry, *Loyalty Management*, was the winner.

The library also participated again in the all-night Scotiabank Nuit Blanche contemporary art festival. Over 6,000 people attended our 'Circus of Dreams' program, which featured all-night improv storytelling and a five-storey digital waterfall that transformed the dramatic atrium space.

Another very important partnership and boost to accessible culture was the continued popularity of our Sun Life Financial Museum + Arts Pass program.

Almost 21,000 family passes were borrowed from the library, enabling well over 50,000 people to visit the city's top cultural venues for free.

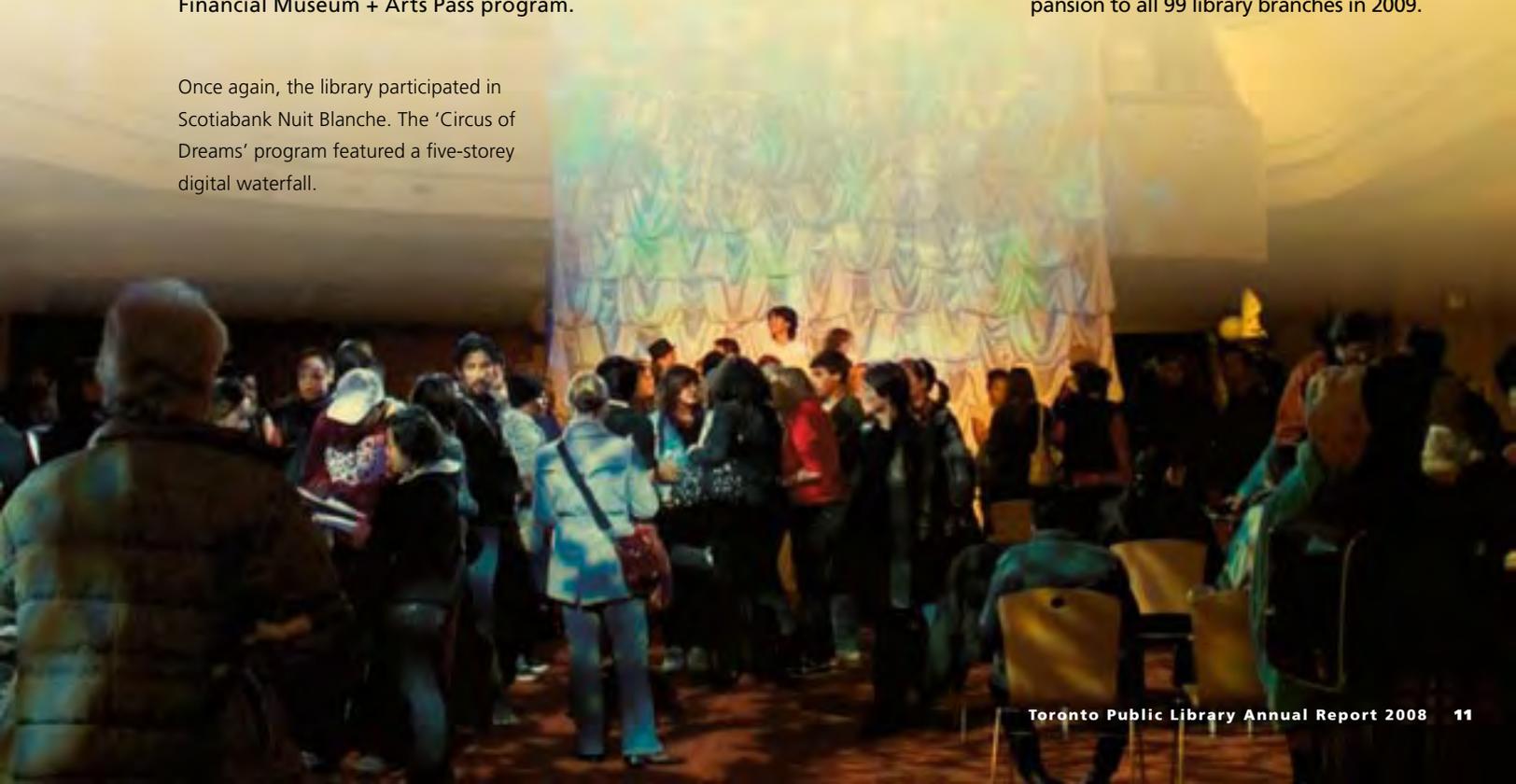
The popularity of the passes is borne out not only in the numbers, but also in the testimonials of our customers: "One day, I came on a Saturday and saw so many people outside the library," said an enthusiastic library customer. "When I asked one person, they told me they were waiting in line for free MAP passes. I was actually there

at the right time and didn't even know it. I was able to get the Art Gallery pass and I'm so glad I went. The Art Gallery is a must-see."

Participating Sun Life Financial Museum + Arts Pass venues are: the Art Gallery of Ontario; The Bata Shoe Museum; Black Creek Pioneer Village; City of Toronto Historic Museums; Gardiner Museum; the Ontario Science Centre; Royal Ontario Museum; and the Textile Museum of Canada.

We look forward to the program's expansion to all 99 library branches in 2009.

Once again, the library participated in Scotiabank Nuit Blanche. The 'Circus of Dreams' program featured a five-storey digital waterfall.



OUR DOORS WIDE OPEN to reading

TORONTO IS A CITY OF READERS. The library supports this love of reading in a variety of ways. Materials are available in a myriad of formats – books, audiobooks, ebooks and talking books, to name a few – and in more than 100 languages. Torontonians can browse for books at their local branch and on our website, where materials can be reserved from home and pick-up arranged at any branch.

There's no question Toronto residents continue to embrace the traditional formats of books, magazines and newspapers. But they are

also adapting to and expecting newer formats. In 2008, visits to library online licensed databases increased by 9 percent. Use of Canadian Business and Current Affairs rose by 23 percent while searches on Canadian Newsstand climbed by 42 percent. Two popular new additions to our electronic databases this year were the Oxford English Dictionary and NaturalStandards.com, a high quality resource of complementary and alternative therapies.

It's important that library materials reflect our customers' expectations and preferences. This



READING LISTS: Low tech, high impact on accessible culture

ONE QUIET BUT perennial favourite in terms of accessible culture — recommended reading lists — continued to delight and attract Toronto readers during the year.

Produced by library staff across the system, some

of these are published on our website, some in our monthly program guide, others in booklet form. All are enormously popular.

In January, a booklist tied to New Year's resolutions showcased titles available at

the library about how to get "smarter, healthier, greener and happier." During the year customers eagerly scooped their copy of our fourth annual edition of Great Reads. And for July and August, well-known Torontonians provided

suggestions for cottage reading that ranged from *The Audacity of Hope* by Barack Obama, suggested by Alex Dagg (Unite Here) to *Crooked Little Vein*, by Warren Ellis, touted by the CBC's George Stroumboulopoulos.



Giles Blunt, author of *Breaking Lorca*.



Lawrence Hill, author of *The Book of Negroes*.



Andrew Pyper, author of *The Killing Circle*.

year, we increased graphic books collections by 25 percent and saw a 75 percent increase in usage. Our downloadables collections increased by 22 percent and saw a 64 percent increase in usage.

As well, we substantially augmented our offering of downloadable books, music and videos — many now compatible with iPods.

To encourage and support the love of reading, the library publishes booklists both in print and online. The Reading Man booklist is one of our newer

initiatives. Introduced in 2007, it encourages more men to read by presenting them with role models: other men who are avid readers. Several times each year, a pair of men — one celebrity and one "everyday" man — recommend a list of books. The lists are published on Book Buzz, the library's online book club.

This year's Reading Man roster

featured award-winning writers Giles Blunt, Lawrence Hill and Andrew Pyper. Everyday men included Ian Candy, an engineer, Kevin Speicher, who works in the IT and science industries, and Anton Smith, an electrician. The response from men — and women — has been positive. Celebrities lined up to be a Reading Man in 2009 include actor Paul Gross.

"Novels are useful. They get you feeling. Thinking. Discovering new things about yourself and the world around you."

— Lawrence Hill, from his Reading Man write-up.

Author Giles Blunt + "everyday man" Anton Smith's recommended reading

Giles Blunt:

- Affliction* by Russell Banks
- Paris Trout* by Pete Dexter
- The Human Factor* by Graham Greene
- The Child in Time* by Ian McEwan
- The Accidental Tourist* by Anne Tyler

Anton Smith:

- I Know Why the Caged Bird Sings* by Maya Angelou
- It* by Stephen King
- The Progress of Love: Stories* by Alice Munro
- The Complete Poems* by Anne Sexton
- The Ninja* by Eric Van Lustbader

Author Lawrence Hill + "everyday man" Ian Candy's recommended reading

Lawrence Hill:

- The Cellist of Sarajevo* by Steven Galloway
- Coventry* by Helen Humphreys
- Bel Canto* by Ann Patchett
- My Name is Asher Lev* by Chaim Potok
- Home Game* by Paul Quarrington

Ian Candy:

- The War of the Saints* by Jorge Amado
- Over the Edge of the World* by Laurence Bergreen
- Three Day Road* by Joseph Boyden
- Bangkok 8* by John Burdett
- Maus I and II* by Art Spiegelman

Author Andrew Pyper + "everyday man" Kevin Speicher's recommended reading

Andrew Pyper:

- The Information* by Martin Amis
- Heart of Darkness* by Joseph Conrad
- Strangers on a Train* by Patricia Highsmith
- Never Let Me Go* by Kazuo Ishiguro
- Blood Meridian* by Cormac McCarthy

Kevin Speicher:

- Sympathy For The Devil* by Kent Anderson
- The Last Good Kiss* by James Crumley
- Dhalgren* by Samuel R. Delany
- Gravity's Rainbow* by Thomas Pynchon
- Dino: Living High in the Dirty Business of Dreams* by Nick Tosches

OUR DOORS WIDE OPEN in digital times

Well over 40,000 virtual visits have been made to the Ontario Time Machine so far, and students from at least 20 school boards from across Ontario are using it.

KEEPING OUR DOORS wide open increasingly means ensuring our online services respond to new technologies, new trends, and the expectations of our customers.

In 2008, our popular free wireless service — Wi-Fi — expanded to 33 branch locations thanks, in part, to support from Citizenship and Immigration Canada. This expansion of our technological infrastructure is of great value to our customers, supporting research, collaborative study and learning.

One new web-based endeavour took an innovative approach to combining the old and the new at the library this year. The Ontario Time Machine

(ontariotimemachine.ca) is a classroom-ready learning website for students in Grades 7 and 8, developed in partnership with Hamilton and Kingston/Frontenac public libraries. The site presents original, primary historical sources from each library's archives in a way that is accessible, interesting, curriculum-focused and — dare we say it — fun. It supports Ontario Ministry of Education curriculum expectations.

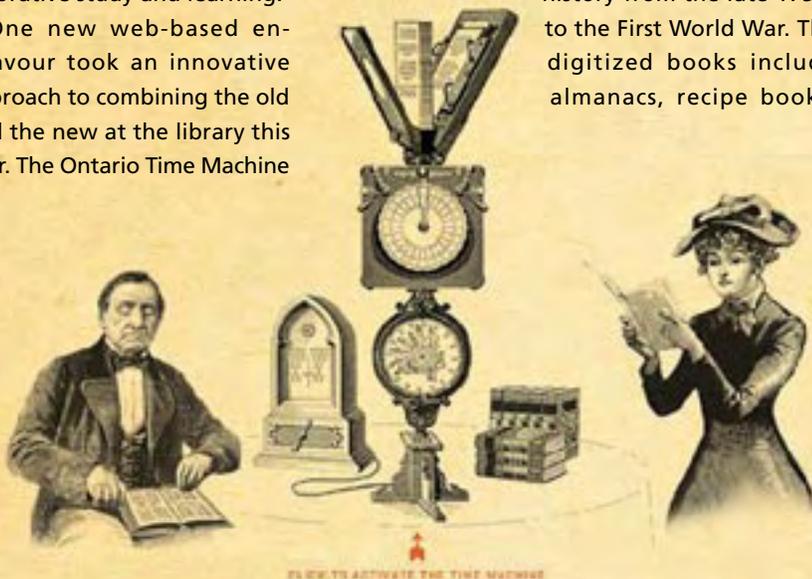
The site covers 150 years of Ontario history from the late 1750s to the First World War. The digitized books include almanacs, recipe books,

historical accounts, farming manuals, immigrant guides and many more, organized in 10 categories including Conflict, Education, and Personal Stories. Page-turning technology, photographs, historical images, annotations and sound files enhance students' journeys through time, while class activities help teachers. More than 40,000 virtual visits have been made so far, and students from at least 20 school boards from across Ontario are using it.

To quote the site itself, it makes "really old books 96 percent more awesome."

Funding for the project was provided in part by the Ontario Ministry of Culture, the Canadian Culture Online Program of Canadian Heritage, Library and Archives Canada, and the Canadian Council of Archives.

Meanwhile, the library continues to embrace new social media trends by incorporating blogs and wikis on our library website, and expanding our presence more broadly on the Web with content on Facebook, YouTube, Twitter and Flickr, to name just a few. We are integrating these technologies and approaches into all our library services, and experimenting with them as they evolve.



Welcome to the Ontario Time Machine
Leap into the pages of old books and travel through
Ontario history from the 1750s to World War II

MAKE THE LEAP >>



Social media has enabled us to promote the library more broadly. It has also created a platform for users to express their support for the library. For example, this image of fire dancers performing at the library's Scotiabank Nuit Blanche event was taken by Jason Carlin (the2scoops.blogspot.com), who posted it on the photo-sharing site flickr.com.

Toronto Public Library 2.0

DURING 2008, the library continued to embrace new social media in order to enrich our programming, communicate with our customers and to consult and collaborate with them in immediate, timely and relevant ways.

Our online book club Book Buzz, for example, allows individuals who are busy, home-bound or deaf to participate readily in a book club. Our use of YouTube, wikis and blogs reaches young people who might not otherwise interact with the library as well as older adults who may not be getting out to the library as much as they'd like. Public consultation online lets us hear what customers are saying about our services and respond to them directly.

This year, we created a Facebook page for Keep Toronto Reading that let Torontonians find info, share photos and

join discussions. We posted Toronto Book Award author interviews on YouTube and photos of library programs on Flickr. And we stepped up to Twitter to let the world know what we are doing right now, especially during the all-night Scotiabank Nuit Blanche at the Toronto Reference Library.

We expanded blogging as a way to promote local branch happenings, web services and other special services. We also began to offer social media training to the public.

Toronto residents did their part too. During 2008, teen participants at our popular rock concert posted photos on Flickr. A local blogger (c-raine.com) made it her mission to visit all Toronto library branches and blog about her experiences. And another blogger launched Fans of Toronto Public Library (nice title!) at tplfans.wordpress.com.

OUR DOORS WIDE OPEN to the future



Jane Pyper,
our new
City Librarian.

MIDWAY THROUGH THE year, yet another kind of door opened — a fairly personal one — for our City Librarian. Josephine Bryant decided to take early retirement after a lifetime career working in public libraries.

Bryant's personal change meant organizational change as well, of course, and in the fall, we welcomed, as our new City Librarian, Jane

Pyper, the library's longtime Director of Planning, Policy and City-Wide Services.

Pyper has a long history in the library world. Before becoming a librarian, she worked at the Fort McMurray Public Library in Alberta. After library school, she joined the North York Public Library as a cataloguer and held a variety of positions there before becoming head of policy and planning — a position she continued when the amalgamated Toronto Public Library was formed in 1998. Committed

OUR SHARED STORIES: Writing the Future of Toronto's Library

Some highlights from our new four-year strategic plan:

To further engage Toronto's diverse communities:

- We will encourage participation in city life, library programs and services. We will engage and support Toronto's children, youth and older adults.

To address the growing income gap:

- We will support vulnerable individuals and neighbourhoods and work in partnership with others. We will support literacy and educational goals for adults.

To expand access to technology and online services:

- We will create an outstanding virtual library and ensure access to technology for all. We will offer more content online.

To support creativity and culture:

- We will support local cultural expression and city-wide initiatives. We will build the library's role in providing original and accessible cultural programming.

To support a sustainable library:

- We will promote environmentally sustainable practices and engage in leadership and advocacy for the essential role of the public library in the community. We will ensure sustainability of the budget, staff resources and infrastructure.



Law school or library school: you pick

FORTUNATELY FOR the library world, 40 years ago, Josephine Bryant chose library school over law school. And the rest became our history.

Bryant was in charge of the North York Public Library when Toronto became an amalgamated city in 1998.

As the new head of the amalgamated library, she envisioned Toronto Public Library as a leader in its field, offering innovative and quality services and benefiting from expanded and beneficial partnerships.

Despite the need to manage a myriad of details associated with merging seven distinct library systems into one, she maintained a forward-looking focus on key areas: programs for children and

youth, recent immigrants and disadvantaged residents; acquiring new technology; promoting reading; and making library branches into stronger neighbourhood cornerstones.

One of her major successes was overseeing, with the Library Board, a nearly tenfold increase in capital funding, from \$2 million in 1998 to \$19 million in 2008, to maintain and improve Toronto's legacy of community library branches.

Bryant took early retirement in mid-2008. She leaves Toronto Public Library in excellent shape to tackle the challenges of the future. The best wishes and thanks of the Board, the staff and the City go with her.

to ensuring the library remains responsive and relevant to the complexity, diversity and sheer variety of Toronto, Pyper looks forward to working with the Board in implementing the new strategic plan, a plan that will guide the library's activities over the next four years.

We begin the creation of each new strategic plan with extensive research into the social, economic and information needs of our city. We include extensive consultation with the people

of Toronto, this year speaking with more than 2,000 people at employment seminars, computer courses, book clubs, farmer's markets and seniors' groups, as well as in open community forums, on-line and in our branches.

Throughout, the leadership and vision of our Library Board is critical.

Our Shared Stories: Writing the Future of Toronto's Library 2008-2011 (see below left) is both road map and inspiration as we now develop detailed work plans to address its five broad themes.

AS WE LOOK AHEAD to an exciting 2009, we would like to thank the many individuals and groups who have played a role in our success stories this year. We give our gratitude and thanks to our Foundation and the many donors, supporters, partners, sponsors, and friends, for supporting the library's work in so many ways. Thank you to members of Toronto City Council for ongoing support. Finally, our thanks to our customers for the love they demonstrate each and every day for the library.



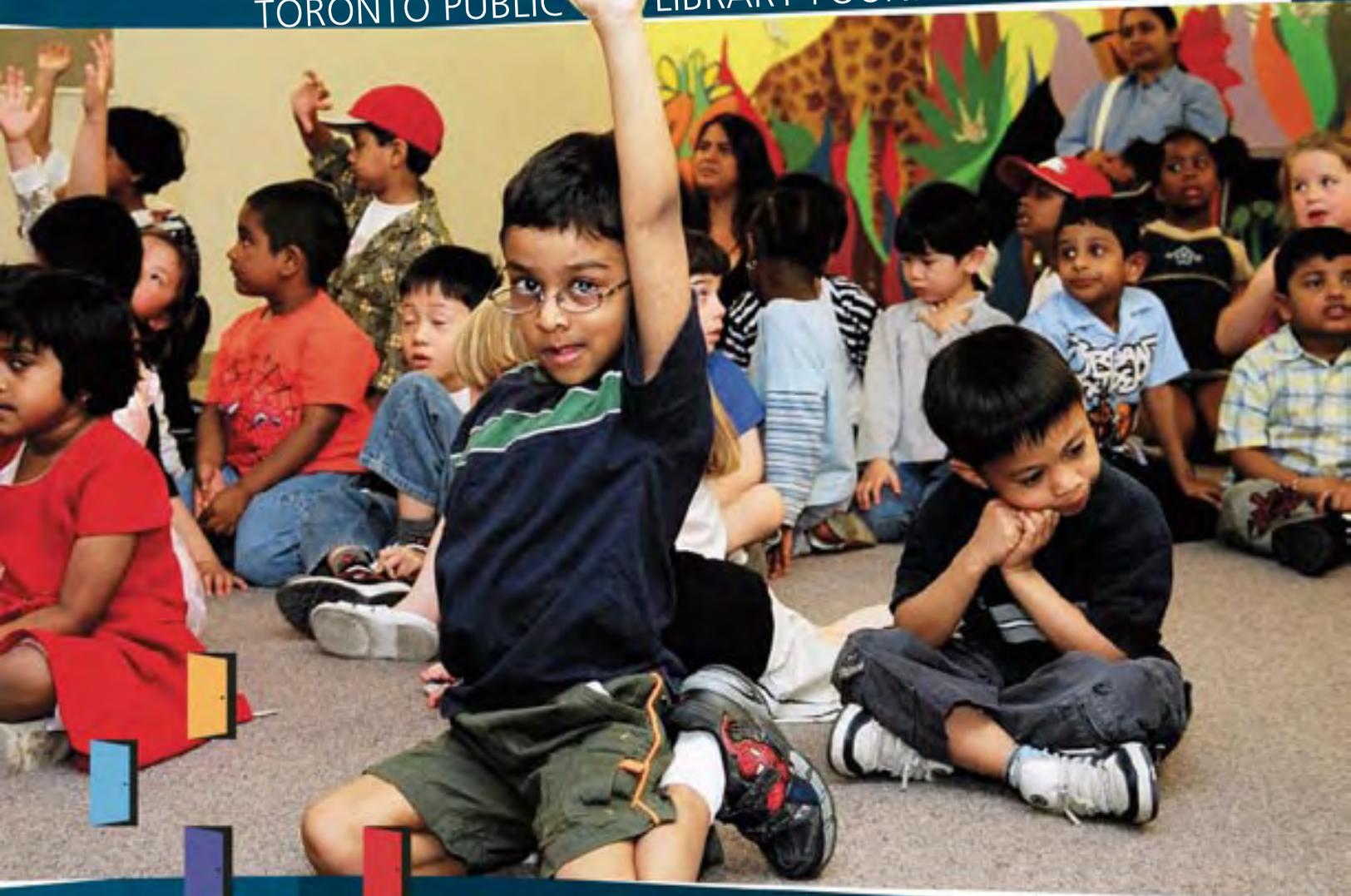
TORONTO PUBLIC LIBRARY: **STATISTICS**

TORONTO PUBLIC LIBRARY STATISTICS	2008	2007
LIBRARY USE		
Circulation	29,800,619	28,925,965
In-library use	7,472,429	7,716,991
Information requests	6,685,575	7,033,280
Visits	16,175,595	16,391,516
Individuals using public workstations	5,499,603	5,160,625
WEB SERVICES		
Virtual visits*	20,607,614	20,374,207
Database queries/searches	20,016,471	21,591,298
Virtual information requests	27,888	28,725
PROGRAM ATTENDANCE		
Preschool	196,764	190,122
Children	220,381	227,556
Teen	59,555	32,718
Adult	51,066	56,511
Older Adult	9,141	8,556

* Includes website, databases, catalogue, Dial-A-Story.

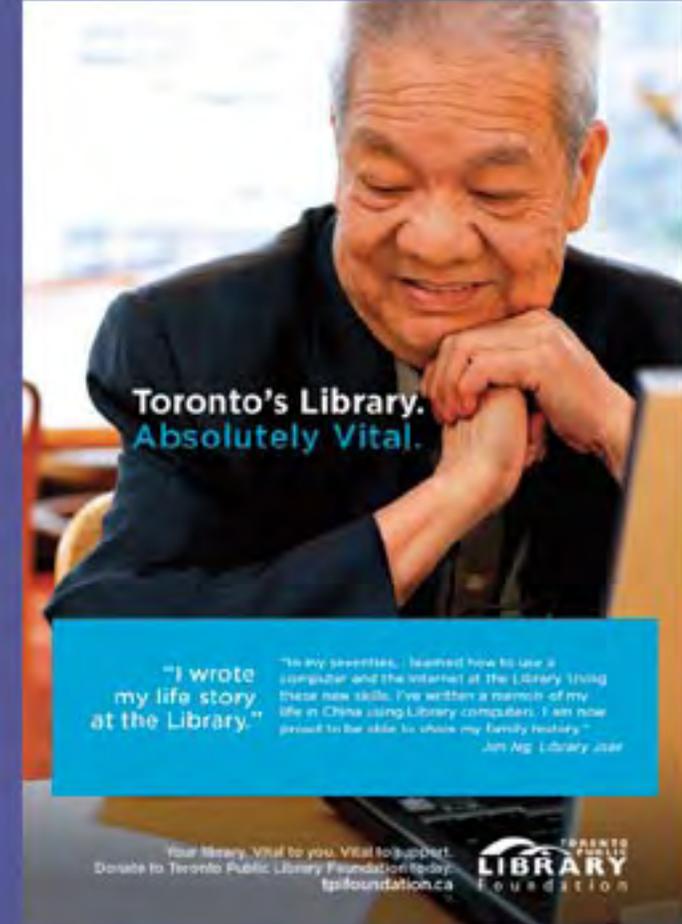


TORONTO PUBLIC LIBRARY FOUNDATION: **WELCOME**



TORONTO'S LIBRARY. ABSOLUTELY VITAL.

THAT'S THE MESSAGE Toronto Public Library Foundation strove to convey to the larger community throughout 2008. And that message enabled us to reach new heights in our fundraising in support of Toronto's library. ■ We were thrilled to capture the love Torontonians have for their library through a vibrant new look. Our new Absolutely Vital brand expression allows us to portray the library's integral role in our city, and it formed the basis for a bold, fall fundraising appeal. ■ New and renewed funding support from individuals, communities and corporate donors, and Friends reached new levels. ■ Donations to Special Collections continued to enrich this important part of library service. ■ And unprecedented support was received from the Province toward the Toronto Reference Library revitalization project. ■ Significant milestones achieved this year position us strongly for the years ahead.



Toronto's Library.
Absolutely Vital.

"I wrote
my life story
at the Library."

"In my seventies, I learned how to use a computer and the internet at the Library. Using these new skills, I've written a memoir of my life in China using Library computers. I am now proud to be able to share my family history."
Jim Ag, Library user

Your library. Vital to you. Vital to support.
Donate to Toronto Public Library Foundation today.
tpifoundation.ca

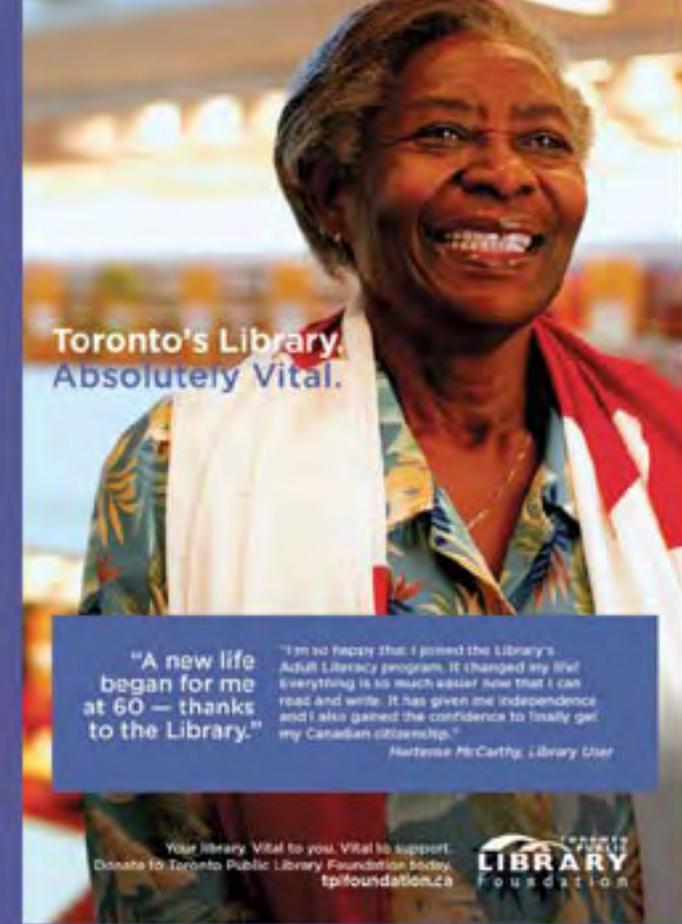


Toronto's Library.
Absolutely Vital.

"I'm working
again in my field
thanks to
the Library."

"In India, I worked as a teacher for 10 years. When I came to Canada, finding work in my field was not easy. The settlement services program at the Library connected me with volunteer experience and courses that helped me get reaccridited. The library changed my life."
Vidya Malhotra, Teacher

Your library. Vital to you. Vital to support.
Donate to Toronto Public Library Foundation today.
tpifoundation.ca

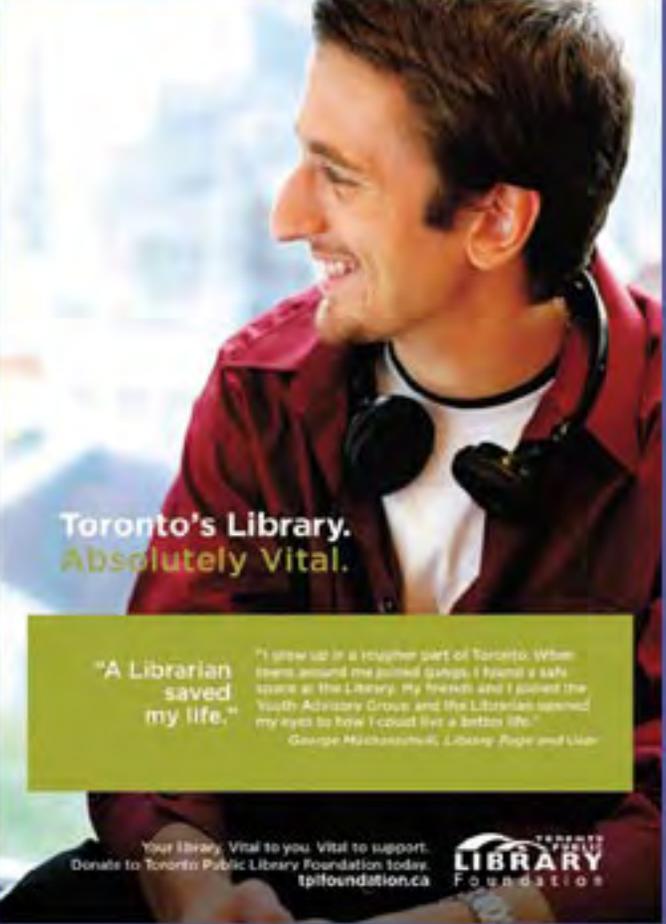


Toronto's Library.
Absolutely Vital.

"A new life
began for me
at 60 — thanks
to the Library."

"I'm so happy that I joined the Library's Adult Literacy program. It changed my life! Everything is so much easier now that I can read and write. It has given me independence and I also gained the confidence to finally get my Canadian citizenship."
Hortense McCarthy, Library User

Your library. Vital to you. Vital to support.
Donate to Toronto Public Library Foundation today.
tpifoundation.ca



Toronto's Library.
Absolutely Vital.

"A Librarian
saved
my life."

"I grew up in a rougher part of Toronto. When teens around me joined gangs, I found a safe space at the Library. My friends and I joined the Youth Advisory Group, and the Librarian opened my eyes to how I could live a better life."
George Michasomoh, Library Page and User

Your library. Vital to you. Vital to support.
Donate to Toronto Public Library Foundation today.
tpifoundation.ca



VITAL TO OUR CITY.

Vital to support.

Through our fundraising efforts we have heard many stories of how **absolutely vital** Torontonians consider the library to be to their lives.

DURING OUR I Keep Toronto Reading fundraising in TTC stations this year, one anonymous young man pressed \$200 into an astonished volunteer's hand, at the same time waving away the \$3 library bag the Friends were selling. Later in the year, another generous donor, also choosing anonymity, donated \$1 million to the Toronto Public Library Foundation to enhance services connected to children's literacy and multicultural collections.

As always, it can be a challenge to sum up in a few simple words why individuals and organizations wish to support the library with their donations.

We know people rarely forget the role the library plays, sometimes at very critical junctures, in their lives and it is often profound gratitude that moves them to give. For others, it's the simple appreciation of the opportunities the library offers so many people, at so many ages and stages of their lives.

As we developed our fundraising and friend-raising efforts over the years, we heard many individual stories of hope and opportunity centred on Toronto's library. We heard Toronto residents — be

they new immigrant, struggling teenager, or developing business person — say they considered the library to be absolutely vital to their lives.

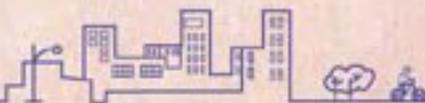
From these stories came our new look for the Foundation, and the individual stories featured in our 2008 annual fall fundraising appeal (see opposite page).

In every area of the city, Toronto residents saw Foundation posters filled with poignant and telling stories of lives influenced for the better by the library: a youth growing up in a rougher part of Toronto and crediting a librarian with saving his life; a teacher from India, now reaccredited and working in her field; a man in his 70s who wrote a memoir of his life in China after learning how to use a computer and Internet at the library.

The response in terms of public awareness and the number of new donors was the best of any of our fundraising appeals to date. We expect greater awareness only to build as we look ahead.



Toronto's Library.
Absolutely Vital.





Guests at the Book Lover's Ball included: (left) Janice O'Born, Chair, Book Lover's Ball Committee.; (centre, 2nd from right) celebrity chef Jamie Kennedy; and (right) Mayor David Miller and Kate Sorbara.

The Book Lover's Ball 2008

THE CANADIAN ROOM in the grand Fairmont Royal York was the location for this year's Book Lover's Ball. More than 500 participants mingled with 50 celebrity authors and enjoyed another fabulous evening of food, fun and fashion — all with a literary twist.

Mike Holmes may not be the first person one thinks of for a book-related fashion show, but the Holmes on Homes star and author of *Make it Right* was up for the challenge, gamely bringing

his own unique style to the catwalk. In trademark overalls, he joined models in stunning costumes inspired by eight diverse books published by HarperCollins.

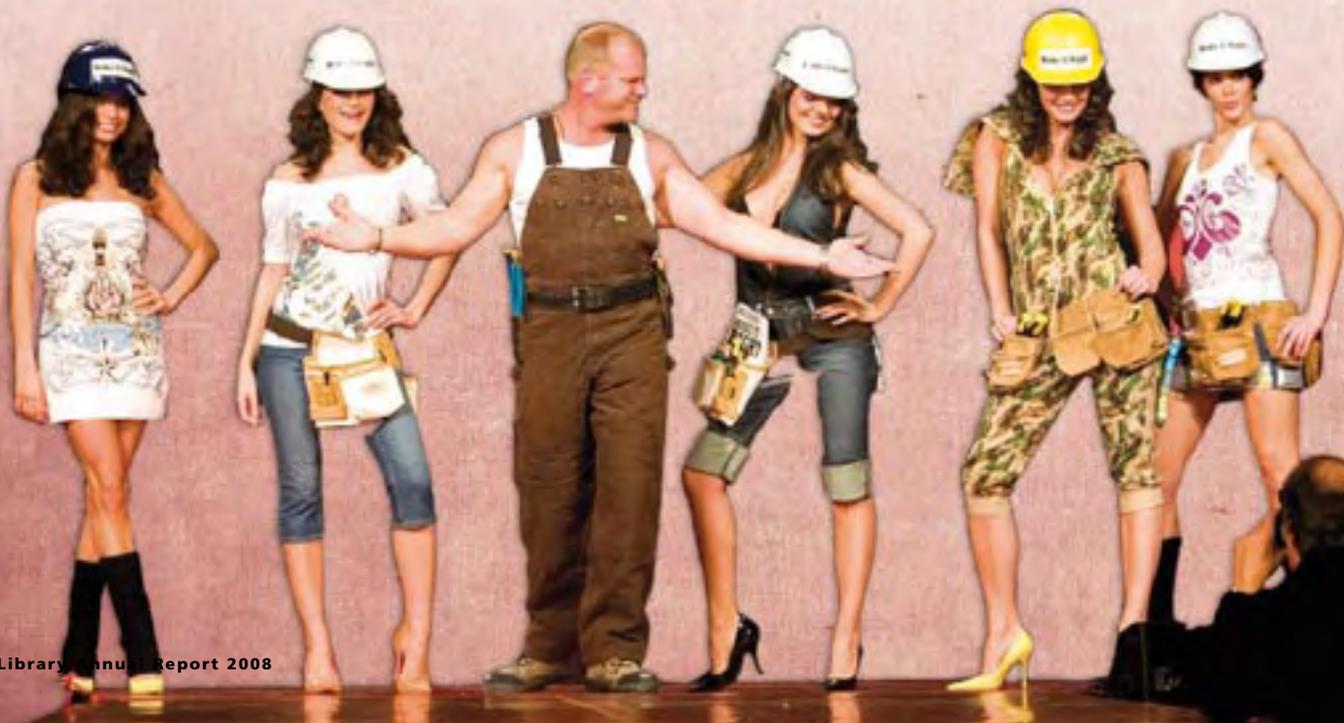
CBC's Diana Swain was, once again, our emcee for the night. And award-winning crime writer Peter Robinson, creator of the best-selling Inspector Banks series, was the recipient of the 2008 Toronto Public Library Celebrates Reading Award.

Guests enjoyed exquisite food by celebrity chef Jamie Kennedy and Fairmont

Royal York's David Garcelon, based on yet another book, *Anita Stewart's Canada: The Food, The Recipes*. A silent auction and lively conversation rounded out an evening that lived up to its growing reputation as one of Toronto's literary and social highlights of the year.

We are very grateful to our presenting sponsor, The Printing House, as well as HarperCollins, S&B Books, TD Bank Financial Group, Whitehots, the *Toronto Star*, *Quill & Quire* and *Toronto Life*.

Book Lover's Ball guest Mike Holmes also participated in the evening's fashion show.





Corporate sponsors help enrich library programs. This year's Asian Heritage Month program (above) was once again supported by RBC Royal Bank, who also supported our Black History Month celebration.

Donors help support accessible culture

ONE OF THE MOST important roles the library plays in our city is offering access to affordable culture to Toronto residents of all ages and backgrounds. This is also an area many of our donors choose to support — and experience great satisfaction in doing so!

For many years TD Bank Financial Group has supported the TD Summer Reading Club, now a national effort across Canada. This continued in 2008, and we were pleased that they committed to renewed support of \$1.4 million for this program over the next three years.

For the second year, we were grateful to RBC Royal Bank for supporting two major cultural efforts: high-profile Black History Month and Asian Heritage Month programming. And we were pleased that Sun Life Financial continued

We were pleased that TD Bank Financial Group committed to renewed support of \$1.4 million for the TD Summer Reading Club over the next three years.

its generous support for the Sun Life Financial Museum + Arts Pass in 2008 after its pilot run in 2007.

The second annual June Callwood Lecture — supported, in part, by the June Callwood Endowment Fund and dedicated to issues of social justice — featured a lawyer and defender of the wrongfully convicted, James Lockyer.

Two other outstanding lectures, supported by trust and endowment funds, were held at the Osborne Collection

of Children's Books. The Pantazzi Lecture, supported by The Jane Dobell Endowment Fund in Memory of Sybille Pantazzi drew 200 people to hear Mary Rubio speak about the life of L. M. Montgomery. A similar turnout enjoyed the talk by Deirdre Baker, also on L. M. Montgomery, at the annual Stubbs Lecture, supported by the Helen E. Stubbs Trust Fund. The lectures marked the 100th anniversary of the publication of *Anne of Green Gables*.



TD District Vice President Christine Barr with delighted young readers at a TD Summer Reading Club launch this summer.





Detail of Raspé's *Adventures of Baron Munchausen*, London: Thomas Tegg, 1809. Purchased through the Lillian H. Smith Trust Fund.

Special Collections enhanced by donations

WE ARE ALWAYS grateful and pleased when individuals choose to donate important gifts of art, books or ephemera to the library, when they make a memorial gift, or when they establish a trust fund to purchase special materials. Items acquired in this way greatly enhance our already exceptional Special Collections and make often unique materials widely

available to a broad cross-section of the public. We were happy that 2008 was another good year in this respect.

Brian Doyle, one of Canada's most distinguished authors and winner of multiple awards for children's fiction, donated his entire archive of manuscripts, drafts and correspondence relating to his books for young people to the Osborne Collection of Early Children's Books. Wildlife conservation author and artist Celia Godkin donated the original art and archives for her first three books: *Wolf Island*; *Ladybug Garden*; and *Sea*

Foundation's first \$1 million individual gift ensures that key priorities receive substantial boost

TORONTO PUBLIC LIBRARY is one of the first institutions newcomers visit when they begin their settlement in this city. It's also one of the first places Toronto families visit as they look for high-quality, reading-related support for young children.

We're very pleased these two 'first' aspects of library service will now be enhanced by a \$1 million gift from a friend of the library made in 2008.

The donation will be used to help build up multicultural collections in Bengali, Gujarati, Persian, Urdu, Spanish and Tagalog, and

to add more materials on professional accreditation and skills enhancement for newcomers to Canada.

It will also support efforts by the library to promote and extend into the community its Ready for Reading early literacy program for children from birth to five years.

Increased support for newcomers and early literacy are both aspects of Toronto Public Library's strategic focus on Engaging Toronto's Diverse Communities as identified in its current Strategic Plan.





Original illustration by Blair Dawson for *Mary Margaret's Tree* (Toronto: Greenwood, 1996). Purchased with the help of the Walter and Duncan Gordon Foundation.

Otter Inlet. Children's book author and illustrator Ian Wallace made his original artworks available to the public at the Osborne Collection and has made a long term commitment to gift this significant archive to the library.

The Osborne Collection was able to make several important purchases this year using trust funds and sponsored purchases. Just a few examples: a limited edition of T.E. Lawrence's *Two Arabic*

We are always grateful when individuals make a gift or establish a trust fund to purchase special materials.

Folk Tales (London: Corvinus, 1937) was purchased through the Helen E. Stubbs Trust Fund; a memorial purchase by Dr. Patricia Brückmann, in honour of the late Emiko Masuhara Carley, ensured the acquisition of a woodblock print by renowned Japanese-Canadian artist Naoko

Matsubara from her brother Hisako's book *The Shining Princess* (Kodansha, 1966); and a donation from Christina Duff Stewart sponsored the purchase of a rare, handwritten 1821 letter from Jane Taylor, author of the poem *Twinkle, Twinkle Little Star*.



Wildlife conservation artist Celia Godkin donated the art and archives for her first three books, *Wolf Island*, *Ladybug Garden* and *Sea Otter Inlet*.



Art by Ian Wallace for *Morgan the Magnificent* (detail), Toronto: Douglas & McIntyre, 1987.



View of the Cataract of Niagara, 28 February 1774, drawn by William Pierie. Gift of James Davidson Bain and his family.



Fire in the Mist by Stephen Hickman. This is the original cover art for the book of the same name by fantasy author Holly Lisle. It was acquired by the Merrill Collection in 2008. Reprinted with permission.

The Baldwin Room at the Toronto Reference Library received a significant donation in 2008, from James Davidson Bain the grandson of James Bain, Jr., the first Chief Librarian of Toronto Public Library. Mostly 18th and 19th century Canadian and international prints, maps and books, they were acquired when Bain worked for various publishing houses in England from 1879 to 1884. These rare prints and maps include several views of Halifax, Quebec City, Niagara Falls, New Brunswick, Montreal, Gaspé, Louisbourg, Boston, New York and many other locations. They are stunning works and a perfect complement to existing historical materials in the Baldwin Room.

Donations are of valuable assistance to scholars, researchers and culture-lovers of all stripes.

In 2008, the Merrill Collection received the first eight titles of the 'Virginia Edition' of American science fiction great Robert Heinlein's books, donated by the Heinlein Foundation. The Friends of the Merrill Collection assisted with the purchase of an archive of correspondence

between Merrill Collection founder Judith Merrill and Sam Moskowitz, famous editor from the early days of science fiction. Letters from many other important authors were also included.

All these donations are of valuable assistance to scholars, researchers and culture-lovers of all stripes. We are profoundly grateful for the far-sighted generosity that prompts such gifts.



Cartoon by Michel Rabagliati. Original in the Merrill Collection guest book, 2008. Reproduced with permission.



A Plan of Quebec, published in London by Edward Oakley, in 1759. Gift of James Davidson Bain and his family.

BAIN FAMILY GIFT: A Legacy Continues

JAMES BAIN, JR. was the first Chief Librarian of the Toronto Public Library, and also one of the library's earliest and most generous donors.

Born in England in 1842, he moved with his family to Toronto in 1846. He worked in and around books from the age of 14 on: first at his father's Toronto bookshop, and later in publishing houses in London England, and in Toronto. He became Toronto Public Library's first Chief Librarian in 1883.

Throughout his career, Bain maintained an active personal interest in collecting antique books, and his personal collection reflected his interest in Canadian and North American materials.

In 2008, Toronto Public Library was pleased to receive a substantial gift from the Bain family. The items in this remarkable donation trace their provenance to James Bain Jr. who collected these materials while working in the publishing trade in England and Toronto. In his own lifetime, he donated a significant portion of his collection to the library. In 1980, his son, James Watson Bain, donated a large portion from his father's personal collection. That

donation is currently on view in the Baldwin Room. And this past year, his son, James Davidson Bain, indicated his wish to donate the remainder of that significant collection to the library. Acting on his behalf, his children, four generations from the first librarian, ensured this most recent instalment was gifted to the library.

The prints reflect and document Canada's role in both the conflicts and settlement of eastern North America and the (then) British Caribbean territories.

The maps are of Canada, the United States, and the Caribbean. Notable items include a 1745 plan of Louisbourg and an 1845 plan of Montreal.

Significant on many levels, these materials are informative as well as highly decorative and extremely well crafted by creators who were among the most talented and prolific of the time. They are of immense worth, not only to Toronto Public Library but also to students, researchers and historians now and into the future.

They will be available in the Baldwin Room Collection of the Toronto Public Library.



Among those present at the provincial announcement of a \$10 million gift to the Reference Library revitalization project were (l-r): Architect Ajon Moriyama, Mayor David Miller, Minister of Culture Aileen Carroll, and Deputy Premier and MPP for Toronto-Centre, George Smitherman.

\$10 MILLION PROVINCIAL GIFT: Helping to revitalize the Toronto Reference Library

THE TORONTO PUBLIC LIBRARY Foundation was thrilled to be joined by the Honourable Aileen Carroll and Deputy Premier and MPP for Toronto-Centre, George Smitherman at a media event in March 2008, as the Government of Ontario announced a \$10 million investment in the \$34 million revitalization of the Toronto Reference Library.

The investment was made in recognition of the important provincial role played by the Toronto Reference Library and in support of the many ways that the Reference Library contributes to the knowledge economy and Ontario's prosperity.

The Government of Ontario's contribution complements a \$14 million investment from the City of Toronto.

As part of its commitment to revitalizing library spaces, in 2009 the Toronto Public Library Foundation will announce its first-ever broad-based capital fundraising campaign in support of the Toronto Reference Library revitalization in 2009. The \$10 million campaign also will be a first in Toronto Public Library's 125-year history.



RENDERINGS COURTESY OF MORIYAMA & TESHIMA ARCHITECTS

Your gift could last a lifetime

THE TORONTO PUBLIC LIBRARY FOUNDATION currently has more than \$4 million in endowed funds under investment. These funds help to permanently secure the future of some of the library's key programs and services.

An endowed gift means that the principal will be invested in perpetuity and that only the interest will be used each year to support the chosen area of interest. In this way, funding is guaranteed each and every year thereby providing a stable base of support for programs that otherwise might be at risk of not continuing year to year.

By choosing to create or support an endowment with the Toronto Public Library Foundation, you can have the satisfaction of knowing your gift will touch users of Toronto Public Library for generations to come.

You may choose to support an existing endowment fund, to set up a named endowment in your own name, or recognize, in tribute or in memory, someone you love.

For more information contact:

Liza Fernandes

Toronto Public Library Foundation

789 Yonge Street

Toronto, ON M4W 2G8

Phone: 416-397-5924

Email: lfernandes@torontopubliclibrary.ca

www.tplfoundation.ca



Janet McKelvey, Toronto Public Library Foundation Board Chair, looks forward to building on the successes of the past year.

Looking ahead

REVIEWING OUR ACHIEVEMENTS of the last year, we are pleased and also excited by the progress made.

We also look forward to the launch of our first-ever capital campaign in mid-2009. It will be our most ambitious public fundraising campaign to date as we aim to raise the third and final \$10 million to assist in the revitalization of the Toronto Reference Library.

We look forward to the challenge, and believe all our efforts of the last 10 years, our many successful partnerships, our dynamic new Absolutely Vital brand, and the awareness generated during our 2008 fall fundraising campaign will ensure success.

We are always inspired in our efforts by the important role the library plays in the life of this city.

Many thanks to the people, organizations and corporations of Toronto who help us extend and enhance the work of one of Toronto's most important community and cultural institutions.

As always, it is our privilege to serve and support it.





IN MEMORIAM: Hy Isenbaum

CHARTERED ACCOUNTANT AND FOUNDER of the firm Soberman, Isenbaum and Colomby, Hy Isenbaum was widely known for the high level, conservative and ethical tone he brought to all his work throughout a stellar career.

As managing partner until 1993, Isenbaum built his firm to be the 15th largest accounting practice in Canada. From 1999 until 2008, he chaired the Board of Directors of Bioniche Life Sciences Inc.

Isenbaum also excelled in another area, devoting considerable

SPECIAL THANKS TO THOSE DONORS who made new gifts and pledges valued at \$10,000 or more in 2008. The library is pleased to acknowledge their exceptional and generous support.

Anonymous

While the Foundation receives many significant gifts during the year from donors who wish to remain anonymous, last year the most significant individual gift in the Foundation's 12-year history was received from an anonymous donor: a \$1 million donation. This gift will support enhanced library collections and services including the purchase of accreditation, skills training and multilingual materials for newcomers, and will also support the library's early children's literacy program, Ready for Reading.

Richard Boxer

As a founding member of the Toronto Public Library Foundation and current Acting Vice Chair on the Foundation Board, Richard Boxer continues to be one of the strongest supporters of the Foundation and library. His generosity enables the library to sustain a central role in our city, bolstering early literacy, workforce readiness, cultural exchange and economic development. In 2008, he maintained his generous annual commitment to the Foundation.

Janet McKelvey

In 2008, Janet McKelvey continued her generous support as a member of the Conservator's Circle. Her significant financial support during a tremendous year was sincerely appreciated. As Chair of the Toronto Public Library Foundation, McKelvey is tireless in her efforts to raise funds, friends and awareness for the Foundation and in promoting the needs of the library. Her gift will support the work of the Foundation, touching the lives of thousands in Toronto in very meaningful ways.

James and Karen Griffith Sowell in Memory of Grayce Margaret Griffith

James and Karen Griffith Sowell made a significant gift, in 2008, to the American Foundation for Toronto Public Library in support of Karen's grandmother, Grayce Margaret Griffith. Griffith was passionate about literature and information throughout her long life in Toronto. With advanced age and visual impairment, she relied on the services of organizations like ours to bring her the joy of reading. This gift will support the creation of an endowment fund in her honour to support the Home Library Service in perpetuity.

Judith Wilder

A long-time member of the Friends of the Osborne and Lillian H. Smith Collection, philanthropist Judith Wilder has generously supported many important projects at the Osborne Collection, including conservation and housing for fine art. In 2008, Wilder matched funds with the Walter and Duncan Gordon Foundation's Elizabeth L. Gordon Art Programme, providing assistance for the purchase of original children's book art.

time and attention to a life of public service and philanthropy.

For almost 50 years, he was involved with Mount Sinai Hospital, acting as Treasurer, Chair and Chair Emeritus and dedicated fundraiser for the Mount Sinai Board over the years. Isenbaum also served as Ombudsman to the Medical Review Committee of the College of Physicians and Surgeons, member of the Board of Directors of the Samuel Lumenfeld Research Institute in Toronto, and Governor of the Weizmann Institute of Science in Israel, among other positions.

We were fortunate that he was also one of the founding members of the Toronto Public Library Foundation, believing passionately that a great library system was essential for our city to achieve its full social and economic potential.

His support as founding member was invaluable to us, and his continued efforts over the past decade, and through his illness, will always be remembered and appreciated.

Hy Isenbaum passed away in April of 2008.

Friends of the Osborne and Lillian H. Smith Collections

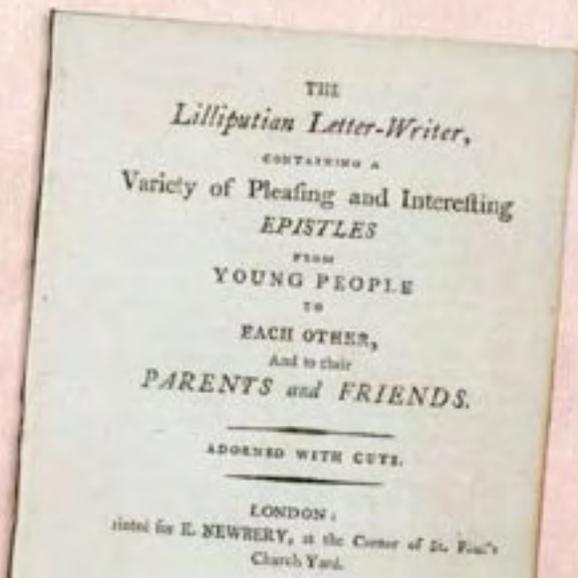
Formed in 1949, this organization is the oldest library friends group operating in Canada. Through all its years, it has provided outstanding support to the Osborne Collection for acquisitions, cataloguing, conservation and many special projects. During 2008, a successful fundraising drive made important acquisitions possible, including a special memorial purchase honouring former Osborne Head Judith St. John. The Friends also raised funds to sponsor the publication of a full-colour catalogue to accompany an upcoming exhibition on fairy tales which will mark the Collection's 60th anniversary.

Friends of Toronto Public Library, North & South Chapters

The Friends of the Toronto Public Library, North Chapter have been great supporters of the library for over 15 years. This year, they donated \$60,000 to support the library's Leading to Reading Program and \$2,000 to purchase a new computer for the York Woods Adult Literacy Program.

Friends of Toronto Public Library, South Chapter provide the necessary funds to support a number of vital programs and services at the library. Projects supported this year included English Can Be Fun and Outreach Story Time. As a result of their hard work and dedication, they were able to grant a generous \$58,000 — their largest donation yet!

Through their support and dedication, the Friends of Toronto Public Library, North and South Chapters have jointly raised over \$1 million, to date, in support of Toronto Public Library programs.



The Lilliputian Letter-Writer, containing a variety of pleasing and interesting epistles from young people (London: E. Newbery, [c1790]). Purchased through the Lillian H. Smith Trust Fund.



TVOKids host Ryan Field with two young fans at the Hear-a-Story event in August. Hear-a-Story is a library service that was generously sponsored by Bell from 2006 to 2008.

SPECIAL THANKS TO OUR CORPORATE AND FOUNDATION DONORS who made new gifts and pledges valued at \$25,000 or more in 2008. The library is pleased to acknowledge their exceptional and generous support.

Bell Canada

Over the past three years, Bell Canada has provided a total of \$90,000 in vital funding towards the library's innovative and interactive literacy initiative, Hear-a-Story. Bell Canada's three-year pledge to this program greatly assisted in expanding this service, ensuring many more children have the chance to enjoy stories online.

Manulife Financial

In 2008, Manulife Financial continued their generous support of the library's Leading to Reading program at the St. James Town Branch. Leading to Reading helps children in Grades 2 to 6 with below average reading skills. The support of Manulife Financial will impact young lives and allow young people to gain confidence and success in their academic studies.

The Catherine and Maxwell Meighen Foundation

In 2008, The Catherine and Maxwell Meighen Foundation continued their generous support of Home Library Services at Toronto Public Library. Their generous funding of a new delivery van enabled the library to continue delivering library material to housebound readers across Toronto who can no longer visit their library branches due to age, illness, or disability.

Sun Life Financial

In 2008, Sun Life Financial renewed their commitment to the library's Museum + Arts Pass program. Sun Life's two-year pledge to this program will allow families to borrow a pass from one of 24 library branches, particularly those in priority neighbourhoods, to experience Toronto's cultural treasures for free with their Toronto Public Library card.

TD Bank Financial Group

The TD Summer Reading Club is one of the cornerstones of children's services at Toronto Public Library, promoting and encouraging reading and literacy to school age children in Toronto and now across Canada in partnership with Library and Archives Canada. Since 1996, when a partnership was established with TD Bank Financial Group, this award-winning program has reached out to more than a million children. In 2008, almost 35,000 children registered in Toronto and embraced the program's Laugh Out Loud humour theme. TD also generously supports the library's Kindergarten Outreach program.



AMERICAN FOUNDATION for Toronto Public Library

THE AMERICAN FOUNDATION for Toronto Public Library was established in 2005 to promote and support Toronto Public Library and its collections, programs, services and outreach activities to librarians, researchers, scholars, collectors and the general reading public in the U.S.

Directors of the Foundation visited Toronto in 2008 to learn more about the vital collections they support and their global reach and impact.

The American Foundation is comprised of (pictured, l-r): Larry Hughsam, Director of Finance, Toronto Public Library; Pamela K. Harer; Heather Rumball, President, Toronto Public Library Foundation; Glen Miranker, Jeffrey J. Pollock. Not pictured, Leslie Klinger. Also pictured, Liza Fernandes, Manager of Individual Giving, Toronto Public Library Foundation.

Toronto Star

The Toronto Star has an exceptional history of partnership with the Toronto Public Library, providing continuing support for a number of library initiatives. In 2008, Toronto Star continued its generous promotional support to a variety of programs including Keep Toronto Reading, TD Summer Reading Club, The Book Lover's Ball and Toronto Book Awards. Toronto Star's ad sponsorship helped significantly increase awareness of, and participation in, these programs.

The Printing House

The Printing House continued its generous support of The Book Lover's Ball as print sponsor in 2008, and also increased their level of support for Keep Toronto Reading One Book. The Printing House's support as print sponsor of the One Book Reading Guide helped increase awareness of the inaugural program.

RBC Royal Bank

RBC Royal Bank's support of cultural programming at Toronto Public Library in 2008 included sponsorship of both Black History Month, in February, and Asian Heritage Month, in May. RBC Royal Bank's continued support enables Toronto Public Library to highlight the library's collections, programs and services for diverse communities in Toronto.

National Bank Financial

In 2008, National Bank Financial announced their support for Toronto Public Library's Outreach Story Time program. Their three-year commitment of \$30,000 per year for this special outreach program will allow the library to continue promoting reading and literacy to thousands of pre-school children and their parents and caregivers living in high-needs areas.

WE ARE PROUD TO RECOGNIZE the support of these generous individuals, organizations and corporations, who make the work funded by the Annual Giving Campaign possible. Our donors help the Toronto Public Library enhance and expand our collections, programs, services and community spaces.

CORPORATE, FOUNDATION AND ASSOCIATION GIFTS

The Foundation gratefully acknowledges the support of the following organizations that gave generous financial support during the year.

Founders (\$100,000 +)

Friends of Toronto Public Library, North and South Chapters
Sun Life Financial
TD Bank Financial Group

Patrons (\$25,000 - \$99,999)

Bell Canada
Friends of the Osborne and Lillian H. Smith Collections
The Catherine & Maxwell Meighen Foundation
National Bank Financial Group
The Printing House Ltd.
RBC Royal Bank
Norman and Marian Robertson Charitable Foundation

Benefactors (\$10,000 - \$24,999)

AT&T Foundation
CIBC
Deloitte
Great-West Life, London Life and Canada Life
Harper Collins Canada
Manulife Financial
George Cedric Metcalf Charitable Foundation
Paloma Foundation
S&B Books
Whitehots Inc.

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Members of the Literary Circle take a leadership role by making a difference in the lives of many by supporting the Toronto Public Library and helping us strengthen our community, one person at a time.

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Donna McCraw	Kellie Scott	Kate Wilson	Anonymous	Donations were re- ceived in memory of, or in tribute to, the following people:
S. McFadden	J. Michael Scott	Philip Wilson	George H. Cuthbertson	
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Christopher McIntosh	Jill Shefrin	The Wismer Family	Sandra Emerson	
W. Darcy McKeough	Barry Short	Laurence and Elizabeth Woodruff	Michael Gervers	Total Donations Received \$10,000 to \$24,999
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Kelly Miki	Ronald Spohn	Reva Zarnett	John Smallbridge	Helen Weinzweig
Muriel Milne	John Stanisic		Kathy Stinson	
Glen Miranker	L. Faye Stephenson		Margaret Taylor	Total Donations Received \$1,000 to \$4,999
Karen Monteith	Paul Steverink	GIFTS-IN-KIND	C. Woodland	Josephine Bryant
Marian Morgan	Christina Duff Stewart	The Foundation grate- fully acknowledges our donors who gave gifts of material dur- ing the year.		Margaret Canning
Christie Morrison	Nancy Strader		\$250-\$999	Edie Dunn
Chryss Mylopoulos	Vaclav Taborsky		Jim Monroe and Elizabeth Miller	Margaret Oullahan
Lynda Newmarch	Barbara Tallis			
Dennis O'Connell	Elizabeth Tan	\$100,000 +		Total Donations Received \$250 to \$999
Catherine Oliver	Herbert and Virginia Tenny	James Davidson Bain and Family		Anastasia Borbas
Toni Osbourne	Dana Tenny	Jane Dobell	THE HERITAGE SOCIETY	Jean Gallagher
Ruth Osler	Rochelle Thompson	Marie-Louise Gay	The Heritage Society honours individuals who have includ- ed the Foundation in their estate plans, ensuring that the li- brary will have the resources to provide quality programs and services for future generations.	Miriam Linton
Katherine Palmer	Cathy Thomson	Toronto Star	The following mem- bers of the Heritage Society included Toronto Public Library in their wills, as the beneficiary of insur- ance policies and other planned giving vehicles.	Dorothy, Eric, Mark, Ruth, Matthew & Jessica Smitheram
Kathleen Pearson	Jane Todd			Walter Suboch
Tim Pellew	Jennifer Toews	\$25,000 - \$99,999		
Isabelle J. Perry	Allison Towse	Brian Doyle		
Paul Petras	Drucilla Travnicek	Celia Godkin		
Art Pigott	Michael Ufford	Sheldon and Judy Godfrey		
Anne Polanyi	Lynn Usatis	Barbara Greenwood		
William Ponke	Jeannette Valeriote	Peter Lemiski		
Si Poon	Virginia Van Vliet	Brian and Robert St. John		
Len Racioppo	Magdalena Vanderkooy		\$5,000 - \$9,999	
Warren Randall	The Estate of Ruth Veit	Hugh and Elizabeth Anne Anson- Cartwright		
Elinor Reading	Richard Walkden	Robert Elgie		
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Margaret Rieger	Richard and Florence Watts	The Printing House Ltd.	Anonymous	
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Phillip Rouse	Carol Welch			
Nigel Russell	A. Wenban			
James Saloman	Teresa White			
Yvonne Sawden				
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ENDOWMENTS

The Foundation gratefully acknowledges the donors who have established endowments for both general and specific purposes.

The June Callwood Endowment Fund

The Rita Cox Endowment Fund

The Jane Dobell Endowment Fund in Memory of Sybille Pantazzi

The Harry Keillor and Muriel McKay Endowment Fund

The Rob Mummery Endowment Fund

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The Helen Weinzweig Endowment Fund

THE CARNEGIE SOCIETY

The Carnegie Society honours the Foundation's most prominent donors whose cumulative financial support since 1997 begins at \$25,000. The following donors are recognized as permanent members of the Carnegie Society in gratitude for their extraordinary support for the vision and mission of the Foundation.

The Yorkville Society (\$1,000,000+)

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Anne Alycin Hayes and Elliott Hayes in Memory of John Sullivan Hayes and Jo Ann Elliott Hayes

The Estate of Leida Jurman

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The Riverdale Society (\$100,000 to \$249,999)

Dr. David Amies, Gillian M. Brown, and the Estate of Jocelyn Davison

Atomic Energy of Canada Limited

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Avie Bennett

Elizabeth Budd Bentley

District 7 Kiwanis Clubs - Casa Loma, Humber Valley, Islington, Kingsway, Lakeshore, Sunnylea

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Patsy Aldana

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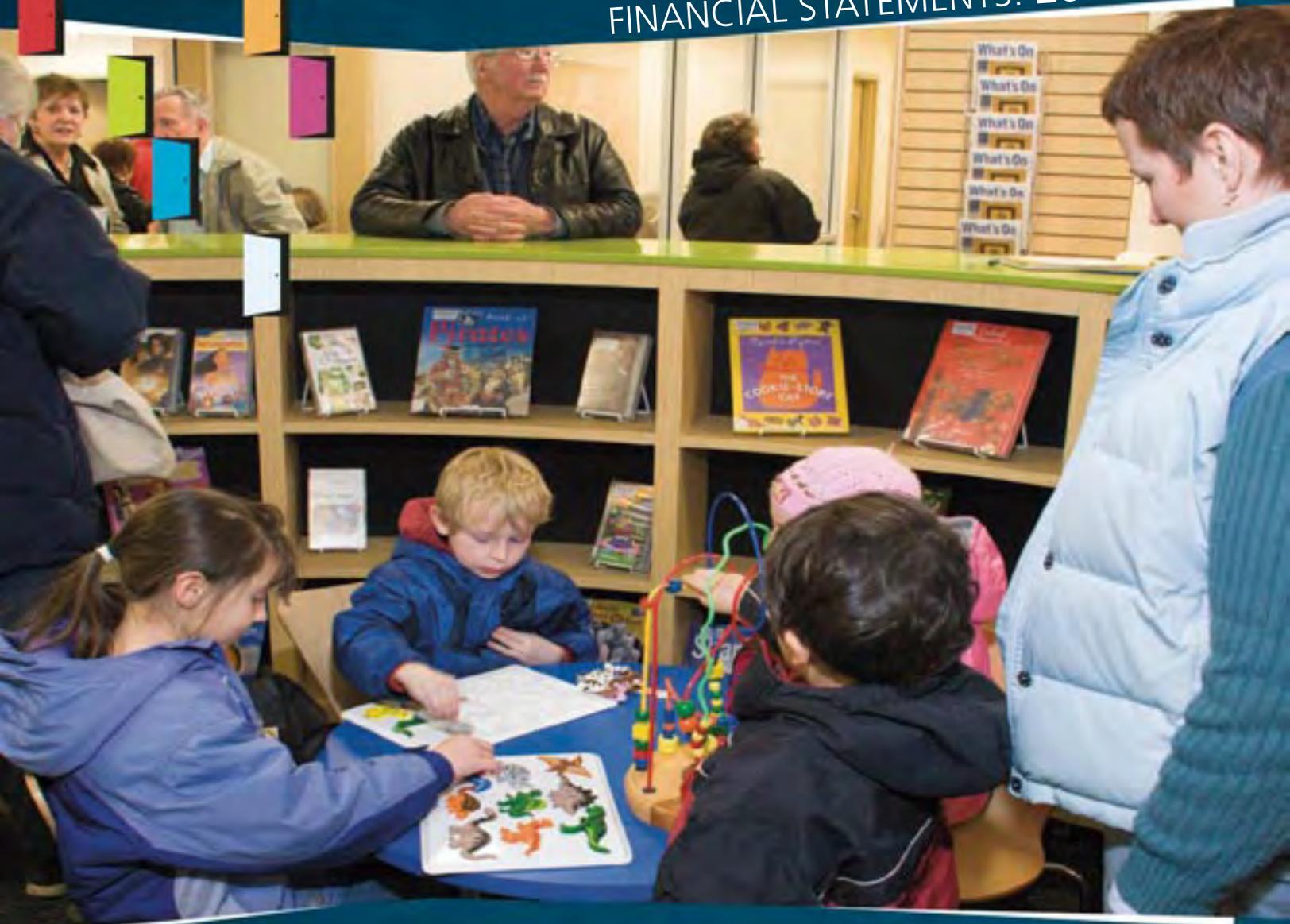
Maria Trzeciakiewicz

The W. Garfield Weston Foundation

Whitehots Inc.

Judith Wilder

FINANCIAL STATEMENTS: 2008



"TODAY, LIBRARIES are more popular than ever. In part that's because they are a prime example of what urban sociologist Ray Oldenburg in his book *The Great Good Place* calls a "third place." The first place is home, the second place is your workspace, and the third is a public space where you can simply drop in, relax, read a book or magazine, talk with other people."

– Philip Marchand, *Toronto Star*, January 17, 2008

**TORONTO PUBLIC LIBRARY BOARD
STATEMENT OF CURRENT OPERATIONS**

Year ended December 31

2008

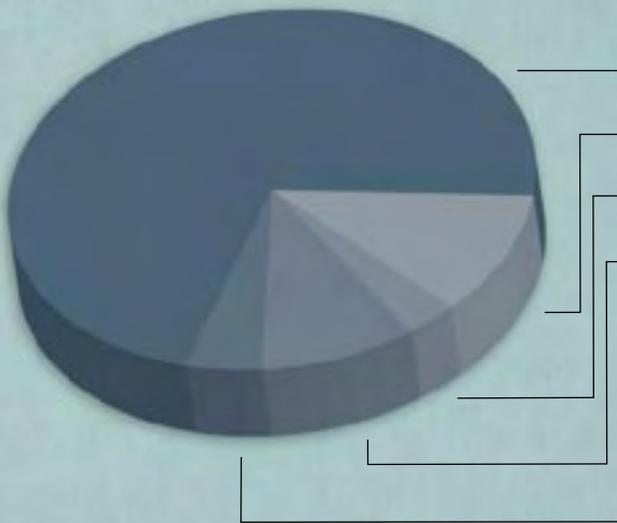
2008

2007

\$

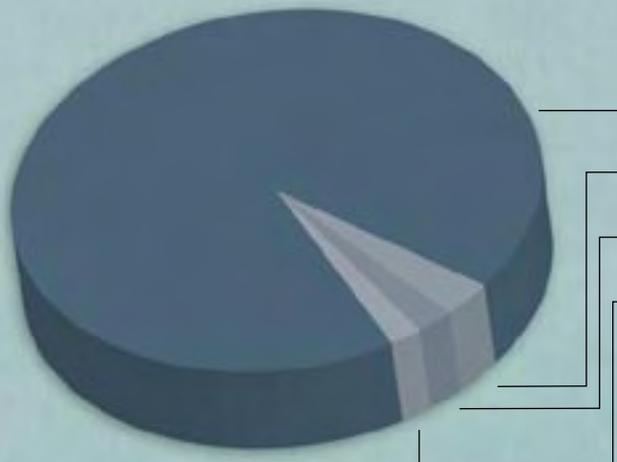
\$

EXPENDITURES



Staff costs	134,151,316	122,059,143
Purchase of services	20,265,599	21,212,221
Materials, supplies and equipment	5,823,254	3,596,311
Library materials	17,404,927	16,944,352
Financing and other	8,582,649	8,077,922
Total Expenditures	186,227,745	171,889,949

REVENUES



City of Toronto	172,861,455	158,296,037
Federal and Provincial Grants	5,975,484	5,853,038
User charges	3,832,105	4,143,826
Other	3,558,701	3,597,048
Total Revenues	186,227,745	171,889,949

TORONTO PUBLIC LIBRARY FOUNDATION
STATEMENT OF OPERATIONS AND CHANGES IN FUND BALANCES

Year ended December 31, excerpted from audited Financial Statements

	2008	2007
	\$	\$
REVENUE		
Donations and sponsorships	12,560,730	3,568,849
Donations-in-kind	461,475	417,494
Investment income (loss)	(501,029)	72,878
	12,521,176	4,059,221
EXPENSES		
Professional fees	22,761	24,684
Development office	1,515,481	989,171
Grants and donations to Toronto Public Library Board	1,907,442	1,916,701
Grants to others	202,033	57,640
Other	106,462	93,053
	3,754,179	3,081,249
Excess of revenue over expenses for the year	8,766,997	977,972
Fund balances, beginning of year	5,664,459	4,686,487
Fund balances, end of year	14,431,456	5,664,459

**TORONTO PUBLIC LIBRARY FOUNDATION
STATEMENT OF FINANCIAL POSITION**

As at December 31, excerpted from audited Financial Statements

	2008	2007
	\$	\$
ASSETS		
Current		
Cash and cash equivalents	1,139,101	2,198,469
Accounts receivable	21,865	18,623
Prepaid expenses	94,189	33,979
Due from the Toronto Public Library Board	157,822	4,316
Due from American Foundation for Toronto Public Library	–	5,296
Inventory	51,384	–
Total Current Assets	1,464,361	2,260,683
Deferred fundraising costs	–	106,132
Investments, at market	13,186,214	3,722,074
	14,650,575	6,088,889
LIABILITIES AND FUND BALANCES		
Liabilities		
Due to American Foundation for Toronto Public Library	8,281	–
Accounts payable and accrued liabilities	99,145	46,920
Deferred revenue	111,693	377,510
Total Liabilities	219,119	424,430
Fund Balances		
General Fund	719,430	1,021,178
Restricted Fund	10,588,078	935,049
Endowment Fund	3,123,948	3,708,232
Total Fund Balances	14,431,456	5,664,459
	14,650,575	6,088,889



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Vice Chair

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Freudenthaler

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Governors' Council
members play an
important role as
ambassadors and ad-
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draws from Toronto's
esteemed cultur-
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Alan Broadbent

David Crombie

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The American
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strives to promote
and support public
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collections, programs
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Toronto Public Library
789 Yonge Street
Toronto, Ontario, Canada
M4W 2G8
416-393-7000
www.torontopubliclibrary.ca

Toronto Public Library Foundation
789 Yonge Street
Toronto, Ontario, Canada
M4W 2G8
416-393-7123
www.tplfoundation.ca

Toronto Public Library Board
789 Yonge Street
Toronto, Ontario, Canada
M4W 2G8
416-393-7215
Fax: 416-393-7083
Email: nmarshall@torontopubliclibrary.ca



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SUSTAINABILITY IS A HALLMARK of responsible organizations in the twenty-first century. Toronto Public Library actively supports environmental sustainability through practices that reduce the library's current and future impact on the environment.

Toronto Public Library Strategic Plan 2008 –2011



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